

DIRECTORY LISTING INFORMATION

Each line in the directory costs \$10. **Businesses in Frederick, Barnard, Elm Lake or Westport get three directory lines free (discount subtracted below).** The first two lines should include the name of the business, the phone number, and the address (online businesses can omit the address). Additional lines could include other information about the business: e-mail address, website, products offered, Facebook username, descriptive directions, a slogan or tagline, etc. There is a maximum of 35 characters per line, including spaces.

CATEGORY or CATEGORIES (restaurant, gear, groceries, etc.): _____

LINE 1: Name of Business* _____ Phone Number* _____ \$10

LINE 2: Address (Street, City) _____ \$10

LINE 3: Your choice (Recommended: website or social media) _____ \$10

LINE 4: _____ \$10

LINE 5: _____ \$10

LINE 6: _____ \$10

*required information. **DIRECTORY LISTING TOTAL** (number of lines x \$10): _____

DISPLAY AD INFORMATION

Size of Ad _____ Rate _____

IF WE ARE DESIGNING YOUR AD: Please supply the information for the display ad below, or in the body of your e-mail. E-mail any logos or images to heidi@dakotafire.net. Images should be 300 dpi.

DISCOUNT (subtract \$30 if you are a local+ business): _____

+physically located within boundaries of the Frederick Area School District (Barnard, Elm Lake, Frederick, Westport)

TOTAL (directory listing + ad - discount): _____

BILLING INFORMATION (who is responsible for paying this order)

Name of Advertiser _____ Phone Number _____

Address _____ City, State, Zip _____

Email address _____

Terms

ADVERTISING: Per this agreement, you will be billed, net 15. Please send payment to the address below. Make checks payable to Dakotafire Media, LLC. The undersigned agrees to all terms and payment information presented here. 1. Prior to publication, PUBLISHER reserves the right as to which page and position the advertisement shall be placed. 2. LIABILITY FOR ERRORS AND OMISSIONS: PUBLISHER cannot warrant the accuracy of the information supplied by the ADVERTISER. No liability can be assumed by the PUBLISHER for inaccurate information supplied by the ADVERTISER. It is the RESPONSIBILITY of the ADVERTISER to PROOF ad for ACCURACY, OMISSIONS, or ERRORS before signing or emailing approval for ad. In no case will the PUBLISHER be held liable after proof has been approved by email or signed by the ADVERTISER. LIMITATION of LIABILITY ALLOWANCE: PUBLISHER REIMBURSEMENT will not exceed the cost of the ad. 3. PROJECTED DELIVERY: The ADVERTISER agrees to deliver the finished product within 5 days of the stated delivery date. 4. A \$35 service charge will be assessed for checks returned due to insufficient funds. It is agreed that any collection expenses or legal fees incurred in collection of this account shall be paid by the ADVERTISER with interest and 5% per month will be charged on accounts 15 days past due. 5. Upon failure of the ADVERTISER to pay when amount is owed, it is the option of Dakotafire Magazine to withhold printing of ADVERTISER'S ad. 6. All photos, layout and design created by Dakotafire Media, LLC, are the sole property of Dakotafire Media, LLC, and may not be used by any other source for any reason without prior approval.

Advertiser signature _____ Date _____

Return this form to heidi@dakotafire.net. You can also call 290-3335 and give this information over the phone. Please mail payment to the address below. **The deadline to reserve a space is noon Oct. 14, 2017!**