

## DIRECTORY LISTING INFORMATION

Each line in the directory costs \$10. **There is a three-line minimum**; the first two lines should include the name of the business, the phone number, and the address. Additional lines could include other information about the business: e-mail address, website, products offered, Facebook username, descriptive directions, a slogan or tagline, etc. There is a maximum of 30 characters per line, including spaces. The purchase of a display ad gets you three lines in a directory listing free of charge, a \$30 value.

**CATEGORY or CATEGORIES** (gifts, antiques, coffee, etc.): \_\_\_\_\_

**LINE 1:** Name of Business\* \_\_\_\_\_ Phone Number\* \_\_\_\_\_ \$10

**LINE 2:** Address (Street, City)\* \_\_\_\_\_ \$10

**LINE 3:** Your choice (Recommended: website or social media)\* \_\_\_\_\_ \$10

**LINE 4:** \_\_\_\_\_ \$10

**LINE 5:** \_\_\_\_\_ \$10

**LINE 6:** \_\_\_\_\_ \$10

\*required **DIRECTORY LISTING TOTAL** (number of lines x \$10): \_\_\_\_\_

## DISPLAY AD INFORMATION (optional addition)

Size of Ad – Directory Section \_\_\_\_\_ Rate \_\_\_\_\_

Size of Ad – Coupon Section \_\_\_\_\_ Rate \_\_\_\_\_

IF WE ARE DESIGNING YOUR AD(S): Please supply the information for the display ad and/or coupon on the reverse side of this sheet. Email any logos or images to your ad representative. Images should be 300 dpi.

## PROMOTION PACKAGE (optional addition)

Preferred week of extra promotion (first come, first reserved) \_\_\_\_\_ Rate \_\_\_\_\_  
We will be in touch to get further information for the promotion.

**DISCOUNT** (subtract \$30 if doing both a directory listing and a display ad): \_\_\_\_\_

**DISCOUNT** (subtract 10% if doing both an ad in the directory section and a coupon): \_\_\_\_\_

**DISCOUNT** (if you have a coupon code, subtract that discount amount here): \_\_\_\_\_

**TOTAL** (directory listing + ad(s) - discount(s)): \_\_\_\_\_

## BILLING INFORMATION (who is responsible for paying this order)

Name of Advertiser \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email address \_\_\_\_\_ Print-Ready Ad & Payment Due by \_\_\_\_\_

## Terms

ADVERTISING: Per this agreement, you will be billed, net 15. Please send payment to the address above. Make checks payable to Dakotafire Media, LLC. The undersigned agrees to all terms and payment information presented here. 1. Prior to publication, PUBLISHER reserves the right as to which page and position the advertisement shall be placed. 2. LIABILITY FOR ERRORS AND OMISSIONS: PUBLISHER cannot warrant the accuracy of the information supplied by the ADVERTISER. No liability can be assumed by the PUBLISHER for inaccurate information supplied by the ADVERTISER. It is the RESPONSIBILITY of the ADVERTISER to PROOF ad for ACCURACY, OMISSIONS, or ERRORS before signing or emailing approval for ad. In no case will the PUBLISHER be held liable after proof has been approved by email or signed by the ADVERTISER. LIMITATION OF LIABILITY ALLOWANCE: PUBLISHER REIMBURSEMENT will not exceed the cost of the ad. 3. PROJECTED DELIVERY: The ADVERTISER agrees to deliver the finished product within 10 days of the stated delivery date. 4. A \$35 service charge will be assessed for checks returned due to insufficient funds. It is agreed that any collection expenses or legal fees incurred in collection of this account shall be paid by the ADVERTISER with interest and 5% per month will be charged on accounts 15 days past due. 5. Upon failure of the ADVERTISER to pay when amount is owed, it is the option of Dakotafire Magazine to withhold printing of ADVERTISER'S ad. 6. All photos, layout and design created by Dakotafire Media, LLC, are the sole property of Dakotafire Media, LLC, and may not be used by any other source for any reason without prior approval.

Advertiser signature \_\_\_\_\_ Date \_\_\_\_\_

Return to:

**Dakotafire Media, LLC | PO Box 603 | Frederick, SD 57441 | 605.290.3335 | [dakotafire.net](http://dakotafire.net)**

Thank you!